

BeYouthSphere23

Minett Biosphere Youth Forum - La Bonneterie



**Discussion about
rethinking the
biosphere signs.**

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MINETT UNESCO BIOSPHERE
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E Label vu

pro/
sud

"How can we promote positive behaviour in nature reserves?"

A question we had to answer over the course of 4 days ! Designers as well as environmental experts assisted us during this discussion...

Jan Herr explained us the current challenges in the nature reserve Brucherberg/Lallengerberg



"Littering, cigarettes stems, plastic bags, vandalism..."

"Endangered bird species being disturbed, non-respected quiet zones..." ②

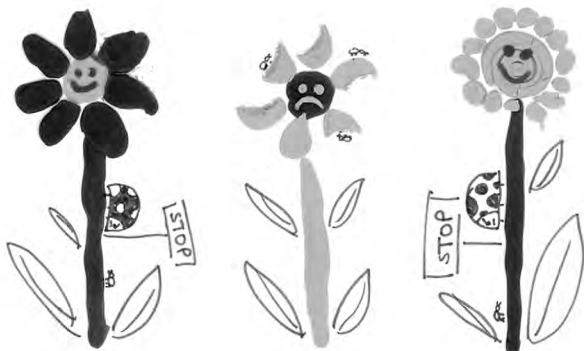


Biggest encountered problem is dogs being unleashed. The reason why it is so important for ground nesting birds isn't well understood.

Most people don't get the information although there already are big wooden signs on the site.

In order to search for the root of the issue, we participated in the workshop "Ecosystem services" with Mahmoud Hashoush.

"We overlook the things we have and take it for granted"



You shall not pass
- Clémence

Nature isn't a material that we can use.



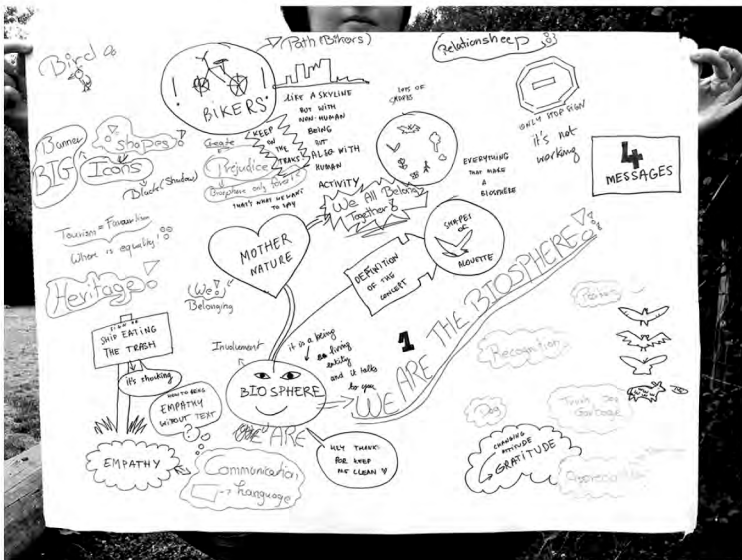
Discoveries thanks to mother nature

– Antonina

"We are the biosphere"

**We looked deeper into the message
that should communicate the signs.
How should they look like?**

A team worked on 4 messages with different aims
and for different publics to have the best results.



Ideas which emerged from the first brainstorming morning...

1. Wordplay
2. Simplicity
3. Recognisable
4. Shapes



Bikers, hikers, animals! All in one place and they have to live together.

"How should co-existence look like?"

Many times we act intuitively without knowing that we do something wrong.

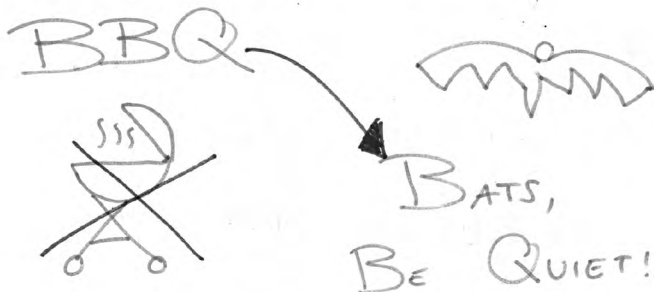
Little actions can sustain or break the harmony between bikers, hikers, and animals.



We see nature often as a strong force, but we overlook its fragility. This simple mindset is becoming clearer to us as we gather more ideas.

"We are the biosphere" is shouted in the room and we all seem to agree that nature, which is often seen as mother nature, is a part of us all.

Then the focus shifted on the design and visual identity. What colors should be used?



TOO BEE OR NOT

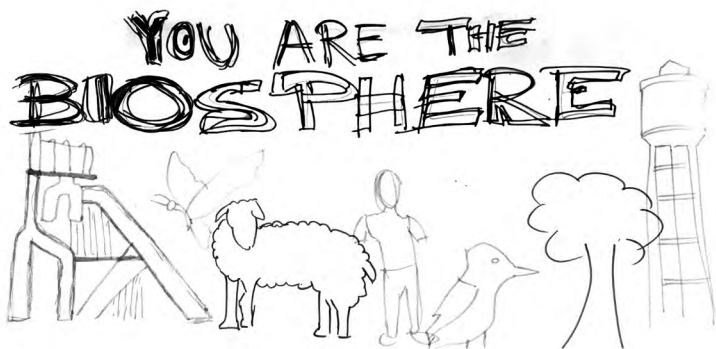
TO BEE ?

MAKE THE DIFFERENCE



We set a color range with primary blue, white as the main tone and pink with yellow as secondary...

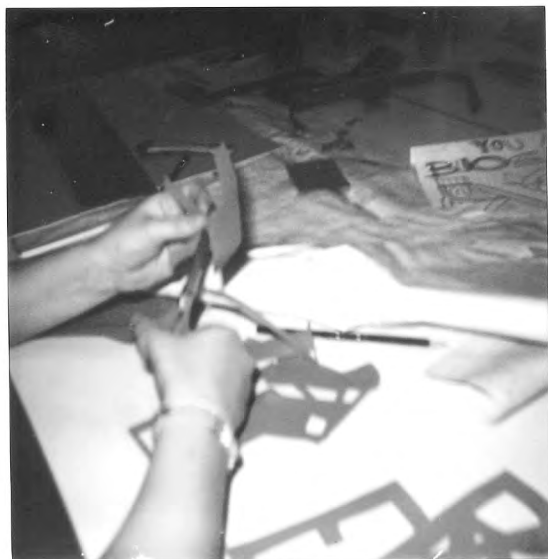
More sign ideas and
wordplays...



Building the flag signs,
step... by step...

"How to make heating press cut up flags"

Recycled materials can be used very easily to
build efficient and graphical shapes.





Afterwards we prepared a paper sketch...

Tutorial with Mopsa

1.

We draw the shapes on solid paper and cut them out.

2.

Next, we place the shape on the tarp and retrace the shape with a posca pen or pencil.

3.

Then, we cut our self-made shapes out of the tarp, with a scissor or a cutter.

4.

Next, we press all the shapes together with a special **press** (heat press, it heats up and melts them together). Wait 1 minute. An alternative is sewing.

5.

After the pieces are all in place we use an **eyelet press**, which pierces circles in the tarp. (These will be our ankle points to hang the flag).

6.

We completed all the steps and now we will have a lot of fun with our self made flag.



Last part is... figuring out
where and how to install
the signs!

Which size?

Do we use the existing signs ?

Using what we have around :
stairs, existing signs, trees.

Brucherberg/ Lallengerberg



From a recreative area to a respected nature reserve...

BeYouthSphere23

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